

Working together for a stronger community

"The difference between the impossible and the possible lies in a man's determination." ~ Tommy Lasorda ~

I accepted the role of Volunteer Cabinet Chair for the 2011 United Way of Cambridge and North Dumfries campaign because I **believe** in the generosity of our community and our collective will to make our community stronger. As the President of Toyota Motor Manufacturing Canada, I have the honour of representing Cambridge's largest employer and helping our community to work together to create a brighter future. As an organization, we **LIVE UNITED**.

Each year, one-in-three Cambridge and North Dumfries residents are helped by United Way.

Through community outreach, United Way of Cambridge and North Dumfries can directly see, hear and understand what the challenges are, and ensure it is focused on the community's most important needs. These needs are reflected in our 5 priorities:

Children and youth reach their potential; Families are strong; Neighbourhoods are inclusive and thriving; People are economically secure; Newcomers are welcomed and supported.

United Way makes collective action possible so everyone can share in the solutions and improve the lives of many within our community.

On behalf of all those working hard for the 2011 campaign, and on behalf of the dedicated volunteer Campaign Cabinet, I am asking you to please be generous with your gift to United Way. I am resolute in my belief that we can achieve our Campaign Goal, but only with your help. Whether through a corporate or personal donation, your commitment can influence the condition of all.

Living united means being a part of the change. It takes everyone in the community working together to create a brighter future. Give. Believe. Volunteer. **LIVE UNITED**.

Thank you.



Brian Krinock, President, Toyota Motor Manufacturing Canada
2011 Volunteer Campaign Chair, United Way of Cambridge and North Dumfries



Change a life. Give Today.

**United Way of Cambridge
& North Dumfries**

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At Work. Online. By Mail. By Phone.

Community report sponsored by:



babcock & wilcox canada ltd.

Charitable Registration Number 11927 8133 RR0001



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Our blog

liveunited.ca



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where to turn.™**

Call 211 for information
about a wide range of
community, social, health
and government services.
211Ontario.ca



GIVE. BELIEVE. VOLUNTEER.
LIVE UNITED 

UNITED WAY
of Cambridge
& North Dumfries
CAMPAIGN 2011

Invest in a better Cambridge & North Dumfries

Your donations change lives. By giving to your United Way, you are investing in programs run by our partner agencies that address **5 priority needs** in our communities. Decisions on funding are made by the **Community Impact Council** that consists of a cross-section of community builders.

Your investments are building a community where:

- Children and youth reach their potential
- Families are strong
- Neighbourhoods are inclusive and thriving
- People are economically secure
- Newcomers are welcomed and supported

We want to make sure that we are changing lives so we work with our partner agencies to measure the outcomes of your investments.

Learn more about our community priorities, how we are addressing them and the impact you are making: liveunited.ca



Our Partner Agencies are changing lives

Your gift to United Way is an investment in the work of these agencies working with people in Cambridge and North Dumfries:

- | | |
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| Argus Residence for Young People | Kids Can Play |
| Big Brothers Big Sisters of Waterloo Region | Kinbridge Community Association |
| Cambridge Active Self Help/Self Help Alliance | Labour Program of Waterloo Region |
| Cambridge Self Help Food Bank | Langs Farm Village Association |
| Cambridge Shelter Corporation | The Literacy Group of Waterloo Region |
| Canadian Mental Health Association | Lutherwood |
| Canadian Red Cross Society | Ontario March of Dimes |
| Child Witness Centre of Waterloo Region | Preston Heights Community Group |
| Family Counselling Centre of Cambridge and North Dumfries | Social Planning Council of Cambridge and North Dumfries |
| Fiddlesticks Community Centre | St. John Ambulance |
| Greenway-Chaplin Community Centre | Women's Crisis Services of Waterloo Region (Haven House) |
| John Howard Society/
Cambridge Career Connections | YMCA of Cambridge |
| | YWCA of Cambridge |

Help these agencies address the priority needs of our communities.



Your gift CHANGES LIVES

Give \$1 a day and be an **EVERYDAY HERO**

Examples of how your gift changes lives are:

- 3 counselling sessions for 2 children who have witnessed family violence
- 8 emergency food hampers supporting a family of 4 for 1 week

Give \$1 000 or more and be a **LEADER**

Examples of how your gift changes lives are:

- a 6 week support group for women who are victims of domestic violence
- match an adult mentor with a child in need by covering the costs of recruitment, volunteer enrolment, screening, application processing, resource materials and ongoing support by professional staff

Be there for your community. Give to United Way today.